

Introductory Leaflet for Community Amateur Sports Clubs

Dear **Club Chairman & Committee**

I am writing to introduce your club to **CASC Assure**, an affiliated service to ACASC*.

We provide Energy & Water advice and services focused on the needs of the CASC.

Most service providers in these fields do not understand that the CASC is essentially a 'SportsCharity'. This fact is underlined by the new HMRC Guidance for the CASC, which now closely aligns CASC/Charity together. Sadly, many service providers remain unaware of these government changes in 2015. We therefore, believe your club may have an interest in one, or some of the following opportunities;

- Having the club's energy and water bills appraised for errors **Free of Charge**, or
- Obtaining informed advice regarding refunds or improved contracts, or
- Knowing more about cleaner, efficient and more competitive energy providers.

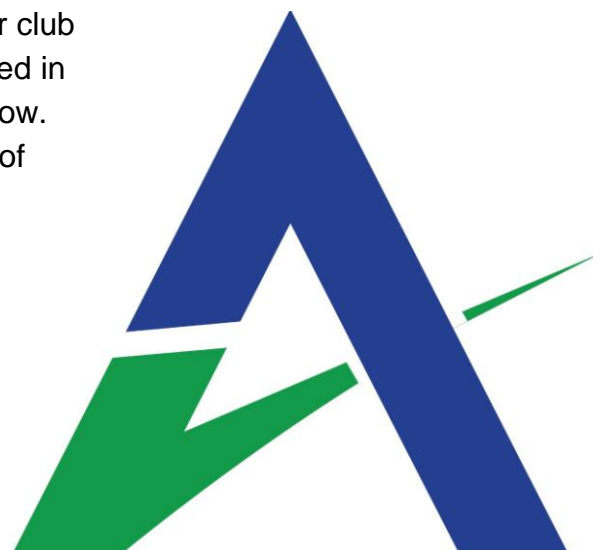
According to ACASC: "As a result of the uninformed way commercial suppliers view the CASC, they are often treated in the same way as any other business entity. They usually end up paying high commercial rates for services. Furthermore, this has often resulted in a widespread, sub-standard and wholly inappropriate service."

Please take the time to read through this leaflet. If your club would like to speak to us about any of the matters raised in this letter, please contact us on the number shown below. We also have a website, complete with a small library of informative documents.

Kind regards,
Scott Bass / CASC Assure

Web: <https://www.cascassure.co.uk>
Email: enquiries@cascassure.org

Office: **0800 989 0186**





Contract Validation

After sampling and analysing various operational contracts across a number of registered CASCs, we were dismayed to discover the majority are wholly unsuitable for their purpose.

Some of these contracts include pass-through elements, which allow brokers to hide extortionate commissions and in the long term increases the costs for a club, compared to a fully fixed contract. These pass-through elements may be seen monthly or even at the end of the financial year when charges are reconciled, something we can breakdown and highlight the true cost of your contract.

As CASCs are set up differently to other businesses, we would suggest that your contracts should be handled by organisations that have a full understanding of their internal workings.

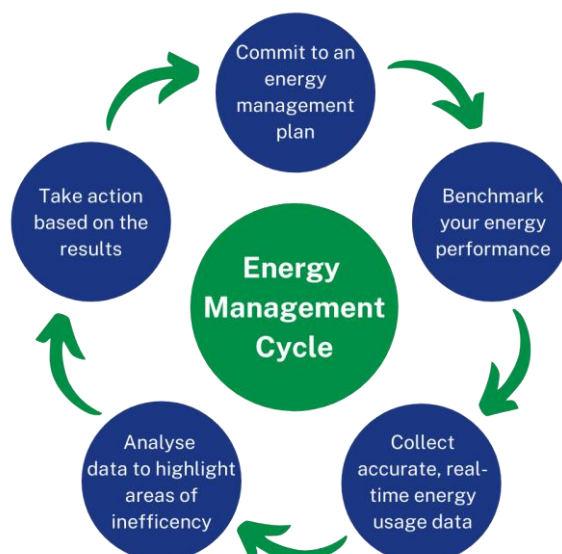
Energy Basketing

At CASC Assure, we are implementing an energy bargaining system, whereby we basket a collective group of CASCs energy supplies to leverage economies of scale and benefit from long-term purchasing power. This is an excellent tool to gain the most competitive tariffs for registered CASCs. This solution for your CASC will save valuable time on negotiation during the renewal period, meaning your club can focus on ensuring each club community is provided with the necessary facilities and service. Rest assured, this unified process will give you peace of mind that you're in the best place to save you time and money. Using our energy basket, we will endeavour to secure 100% renewable sources of energy, which is a great advertisement to the local community and demonstrates what steps you are taking as a CASC towards being a more sustainable organisation.

Energy Management

CASC Assure have dedicated and specially trained Account Managers who understand the financial and legal structure of the club and are equipped to deal with energy suppliers on your behalf. They will utilise their in-depth knowledge and experience to review your energy bills, existing contracts and (with your permission) will analyse data held by your energy supplier.

This will ensure you have accurate, transparent billing. This is essential for the daily operation of a CASC, therefore comprehensive checks on core areas of utility management are provided to all CASC Assure clients. This includes: Site & Meter Information, Contract or Tariff issues and Usage Checks. CASC Assure works in synergy with clubs, utilising decades of energy industry expertise to ensure Community Organisations achieve sustainable success and stay one step ahead of the curve.





Return to Sewer Allowance Rebate

After reviewing various water contracts across the CASC community, we have found that billing and consumption are often indifferent. This is due to suppliers assuming, without evidence, that a large proportion of the water inputted to a club returns to the sewer. It is the best interest of the supplier to assume a higher amount, therefore, the term Return To Sewer (RTS) allowance was coined

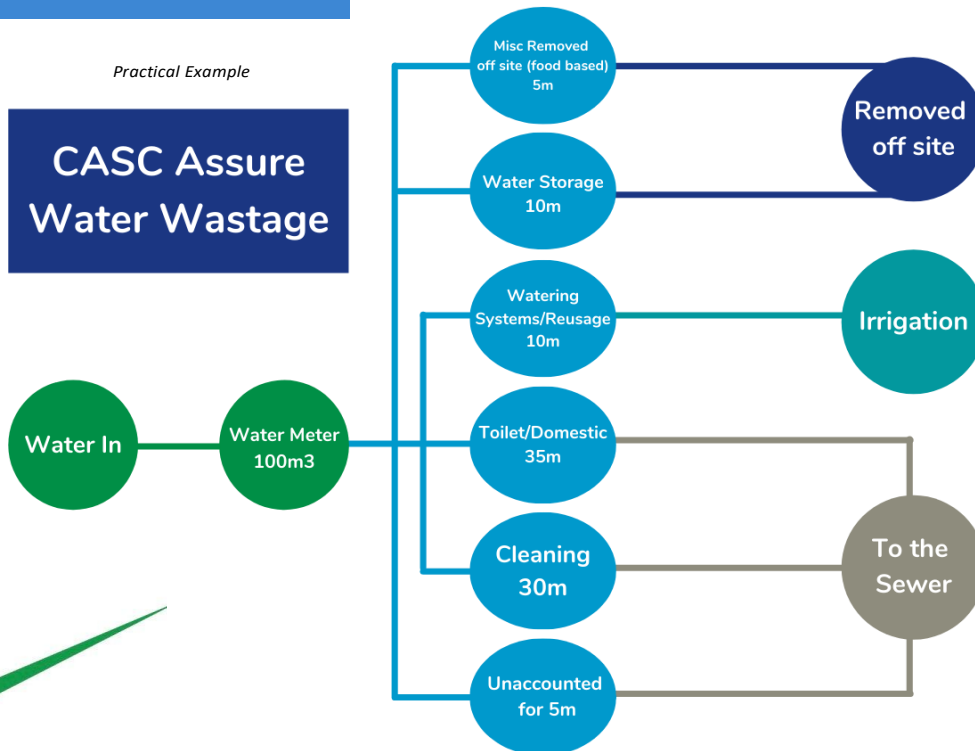
Most sewerage wholesalers apply a default Return to Sewer (RTS) figure of between 90- 95% to their metered sewerage volume charges. This has the effect of automatically applying an allowance of between 5 to 10% in anticipation that not all water used by measured customers' returns to sewer. In cases where less than 90 to 95% is returned to the sewer, a business may be eligible for a refund due to overpayment. This can be common, especially within CASCs, due to the efficiency on operational costs, usage, and waste.

How This Works

There can be various reasons as to why a club would return less water to the sewer. However, the most common are detailed beneath

- Evaporation (e.g. heated swimming pools);
- Irrigation Systems (e.g., cricket/golf /football/ rugby/ bowls clubs);
- Added to a product (e.g. catering)
- Removed off site
- Private drainage
- Water Management Systems
- Water Efficiency Products

Practical Example



CASC Assure are now offering FREE Water Consultations & Seminars
Depending on usage, refunds can be sizeable, as they are able to be backdated up to five years. It is important to ensure clubs reduce their operational costs and recoup any monies that may be owed.

Why CASC Assure?

Our research shows that CASCs have been deprived of the opportunities on offer to regular charities. Worse still, too many clubs have been ignored by suppliers when they ask for better deals or clearer billing structures.

Energy and water companies appear to be the most consistent offenders who will often 'stonewall' a CASC with a grievance over a complex billing structure. Far too many still refuse to acknowledge that clubs registered as a CASC are entitled to statutory rebates on Climate Change Levy, VAT charges and Water Sewage Rates, plus a reduction in ongoing rates. Far too many discount entitlements are awarded by the suppliers after a struggle and on an 'opt-in' only basis i.e. the CASC needs to fight for it.

As a result of these problems, CASC Assure was established (with the help of ACASC) to champion the cause of the CASC from a commercial perspective. We also enjoy the full support of a range of commercial suppliers that are sympathetic to the needs of a Community Amateur Sports Club - like yours.

By using our resources, your CASC can now obtain free advice and favourable quotes (where required) for commercial services. These will fully reflect the club's unique set up as a community service provider and not-for-profit organisation.

Worthington Indoor Bowls Club / April 2021

"The committee was delighted by the way you were able to help us claim a generous CCL refund on our energy bills. We are now expecting a generous Vat rebate as well. We had previously tried to do the same thing ourselves (using skilled committee members) and failed. This money is something of a life-saver for our club & CASC Assure certainly gained our support and deserves our business in the future."



Call us for a Free Consultation On: **0800 989 0186**

Or Email: **enquiries@cascassure.org**